



Logan's Landing
P.O. Box 473
Logansport, IN 46947
(574) 722-9345
lldirector@loganslanding.com
www.loganslanding.com



We hope you'll consider participating in one or more of these annual events! **Please complete and return the attached registration form no later than Tuesday October 1, 2024.** If you have questions, call (574) 722-9345 or email lldirector@loganslanding.com.

Scarecrow Row

Monday October 21 to Monday November 4, 2024

Cost to participate: \$15 per scarecrow*

Scarecrows created and decorated by local businesses and organizations will once again line Market and Broadway, welcoming visitors to the downtown district. Businesses are responsible for creating, decorating and placing their scarecrows at the location specified by Logan's Landing no later than 5 pm on Thursday, Oct. 11. A panel of judges will select a winner, and that scarecrow's creator will win a free advertising package donated by local media; there is also a People's Choice Award.

** Those who register by October 1 to participate in the Spooktacular and/or the Downtown Christmas Open House are eligible to create a scarecrow and participate in Scarecrow Row at NO ADDITIONAL CHARGE!*

Downtown Spooktacular

Thursday, Oct. 24, 2024, from 4-6 p.m.

Cost to participate: \$35

The event will be promoted in social media and local media. We will provide a window sign for your use, so that trick-or-treaters can easily identify you as a participating merchant. You are also encouraged to utilize your trick-or-treat goodies as advertising, by affixing your name, business card, etc to the goodies, or by bagging them and including a flyer or coupon. Logan's Landing will supply all participating businesses with flyers listing all participating locations to assist trick-or-treaters that afternoon, and/or to hand out to customers ahead of time. Trick-or-treating will be immediately followed by the annual Elks Halloween Parade.

Downtown Christmas Open House

Saturday November 30, 2024, 10A-2P. Early Registration: \$100*

Participating businesses hold holiday open houses during this annual event to promote local merchants during the holiday season. All businesses and organizations, including churches, in Logan's Landing district are encouraged to participate. Logan's Landing also conducts a holiday food drive during the event benefitting the Salvation Army, Emmaus Mission Center and the Cass County Humane Society. Shoppers can stop by the Open House Headquarters, trade their donations for tickets, then visit each participating business and use the tickets to enter the merchant's in-store drawings. Logan's Landing will also distribute Logan's Landing Bucks for shoppers to spend with participating merchants during the event. The event will be promoted in the local media.

**A late registration fee of \$10 will be charged for registration forms postmarked after October 1. Due to holiday advertising deadlines, the final deadline for registration forms to be postmarked is Monday, Nov 1.*

S/A Scarecrow Row and Spooktacular Registration 2024

Logan's Landing is a not-for-profit organization dedicated to making Cass County's downtown district where two rivers meet a viable place to operate a business, a rewarding place to live, and a fun place to visit. It was established in 1996.

Logan's Landing 2024 Fall/Winter Event Participation Form

Complete and return this form by **Thursday, October 1, 2024**

if you wish to participate in the **Spooktacular, Scarecrow Row and/or the Downtown Christmas Open House.**

Participating Business Name: _____

Address of Participating Business: _____

Contact Person: _____

Phone number: _____ E-mail address: _____

SPOOKTACULAR, SCARECROW ROW & DOWNTOWN CHRISTMAS OPEN HOUSE

If you wish to participate in Scarecrow Row only, please skip to the "Scarecrow Row Only" section.

Please mark the events in which you plan to participate:

☐ **Downtown Spooktacular (Trick-or-Treating)** **\$ 35**
Thursday, Oct. 24 from 4-6 p.m.

☐ **Downtown Christmas Open House** **\$100**
Saturday November 30, 10A-2P.

If you participate in either of the events listed above, you are eligible to participate in Scarecrow Row at no additional cost.

☐ We also plan to participate in **Scarecrow Row** by decorating a scarecrow.
Please contact us with the location for displaying our scarecrow(s).

of scarecrows we plan to create _____

Total Amount Enclosed \$ _____

SCARECROW ROW ONLY

Please complete this section if you plan to participate ONLY in Scarecrow Row.

If you plan to participate in the Downtown Spooktacular or the Downtown Christmas Open House, complete the section above.

☐ We plan to participate in **Scarecrow Row** by decorating a scarecrow AND we DO NOT plan to participate in the Downtown Spooktacular or the Downtown Christmas Open House.
Please contact us with the location for displaying our scarecrow(s).

of scarecrows _____ x \$15 = \$ _____

Total Amount Enclosed \$ _____

Return this form to:

Logan's Landing, PO Box 473, Logansport, IN 46947
by Tuesday October 1, 2024

Please make checks payable to Logan's Landing. Participation fees are non-refundable.

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